



ROCKIN' CITY 
REBELS
JUNIOR ROLLER DERBY

**ROCKIN' CITY ROLLERGIRLS AND ROCKIN' CITY
REBELS JUNIOR ROLLER DERBY PRESENT:**



Rock **SPORTS ARENA**

SPONSORSHIP OPPORTUNITY PACKAGE

The Rock Sports Arena
3918 Gattis School Road, Ste 102. Round Rock, TX 78660 | 512.710.7188

For Sponsorship Opportunities Please Contact: sponsorship.rcrg@gmail.com
For Event Space Rentals Please Contact: cro.rcrg@gmail.com



Dear Partner,

From humble beginnings around a kitchen table, the Rockin' City Rollergirls were founded as a roller derby league that was welcoming and inclusive to skaters of all skill levels. For the past six years, we have strived to serve our mission of promoting strength, determination and camaraderie through athleticism in Round Rock and the surrounding areas.

But as our league has grown, so has our recognition that there was something else important missing in our area - a large, community centered venue where local athletes and area groups could train and gather. After several years of searching for such a space, we were finally able to establish our vision as the Rock Sports Arena.

As a completely volunteer run non-profit, the Rockin' City Rollergirls is proud of the commitment to the community that we've made through the Rock Sports Arena. Hundreds of children and adults use the facility weekly to promote their own health and wellness, and the Rockin' City Rollergirls Board of Directors has led the venue without the benefit of professional staffing. We have truly taken the roller derby "for the skater, by the skater" concept to an community athletic venue, and the response has been overwhelming.

Interest in both our league and the Rock Sports Arena has been growing beyond our wildest expectations, and we are thrilled with the impact that they are having in the community. With your help, we can continue to grow and promote athleticism for children and adults in the area. We thank you for your interest in this vital space and welcome you to our team of committed community members.

Sincerely,

Rockin' City Rollergirls President

WE ARE STRONG WE ARE POWERFUL WE ARE FAMILY



Rockin' City Rollergirls are committed to developing their skating skills on the track and serving their community off the track. Through our corporation and 501(c)(3) status, we alone operate Rock Sports Arena and manage all of its tenants.

By sponsoring Rockin' City Rollergirls, your contribution will serve to maintain the family we have built at Rock Sports Arena:



Rockin City Junior Roller Derby is an inclusive junior roller derby program for all children ages 6-17 years old dedicated to nurturing self confidence and body positive attitudes through camaraderie and sportsmanship.



The Garage Gym

Where real family members get real gym training. We were built on people that have been to the other side and want to give their fitness passion back.



FTA

The Fitness Trainer Academy is a 10 week hands-on course for those people looking to become a Nationally Accredited Certified Personal Trainer.



Texas Ball Hockey

Ball hockey open to all skill levels for adults. League and pick-up style play.



TFR

TFR is an independent, non-league-affiliated women's roller derby team from Austin, TX.



Austin Anarchy Mens Roller Derby

Austin Anarchy is a 501(c)(3) nonprofit Men's Roller Derby league based in Austin, Texas.



RR Roller Hockey

Round Rock Roller Hockey is a community club of recreational youth and adult roller hockey leagues based in Round Rock, TX.



ATX Volleyball

ATX is a Junior Olympic club focused on growing a love of volleyball through character development, life lessons and leadership for 10-18 y/o girls.

Rock Sports Arena is the home to a vastly diverse family, made up of roller derby, fitness enthusiasts, hockey players, volleyball players and more!

WE NEED YOUR HELP. JOIN THE FAMILY!

Rockin' City Rollergirls was founded in 2012 when a handful of dedicated skaters wanted to share their passion for roller derby with North Austin and the surrounding communities. Austin Sports Arena had been our home however, in 2017, Rockin' City skaters showed up to practice and the doors had been closed without our knowledge. Determined to keep our family together, Rockin' City Rollergirls took over the lease and established Rock Sports Arena, a full-time athletic training facility and home to a vastly diverse family made up of roller derby, fitness enthusiasts, hockey players, volleyball players and more!





ROCK WITH US!

Supporting Rock Sports Arena offers a unique opportunity for your business to expand your reach to women, men and youth across several different activities.

28K

SOCIAL MEDIA FOLLOWERS

30K

MONTHLY "ROCK" VISITORS

850+

"ROCK" FAMILY MEMBERS

In addition to activities regularly scheduled at RSA; we are able to open our doors as rental space to be utilized by the community which allows for our Sponsors to reach an even larger audience.

Types of events:

- Roller Derby bouts
- Family Skate & Movie nights
- Hockey & Volleyball Games
- Wrestling Events
- Group Workouts
- Private Events

Platinum Level

\$2000 /mo

6 month min.

Gold Level

\$1000 /mo

6 month min.

Silver Level

\$500 /mo

6 month min.

Platinum Level Sponsorship

- Logo on all home and away jersey * **EXCLUSIVE**
- VIP Lounge Sponsor* **EXCLUSIVE**
- Large Banner in facility and 2 custom wraps inside court boards
- Featured Sponsor with link on our website
- Weekly Social Media Blast
- Annual Brochure mention and full page ad
- Shout-outs during RCRG home bouts
- Complementary Reserved VIP Seating for all home bouts

Gold Level Sponsorship

- Logo on all home jerseys* **EXCLUSIVE**
- Penalty Box Sponsor** **2 SPOTS AVAILABLE**
- Large Banner in facility and 1 custom wrap inside court boards
- Featured Sponsor with link on our website
- Bi-Weekly Social Media Blast
- Annual Brochure mention and 1/2 inside page ad
- Shout-outs during RCRG home bouts
- Complementary VIP Seating for all home bouts

Silver Level Sponsorship

- Medium Sized Banner in facility
- 1 custom wrap inside court boards
- Sponsor link on our website
- Monthly Social Media Blast
- Annual Brochure mention and 1/4 inside page ad
- Shout-outs during RCRG home bouts
- 2 complementary tickets to all home bouts

**Exclusive - 1 year minimum commitment*

***Limited spots available*

ALONE WE CAN DO SO LITTLE **TOGETHER** WE CAN DO SO MUCH

Bronze Level Sponsorship

- Small Banner in facility
- Sponsor link on our website
- Quarterly Social Media Blast
- Annual Brochure mention and 1/8 inside page ad
- Shout-outs during RCRG home bouts
- 2 complementary tickets to all home bouts

Monetary Donations

- Sponsor link on website or name listed as a donor
- Quarterly social media blasts
- Thank you mention in annual brochure with link to website
- Shout-out during RCRG home bouts

Other In-Kind Donations that support our league are always appreciated. Examples include:

- Gift cards
- Raffle prizes
- Items on our RCRG Amazon wish list

Some benefits of in-kind donations can include:

- Mention or link on our Website
- Mention in our Annual Brochure
- Shout-outs at events
- Social Media shout-outs

*Bronze
Level*

\$100 /mo

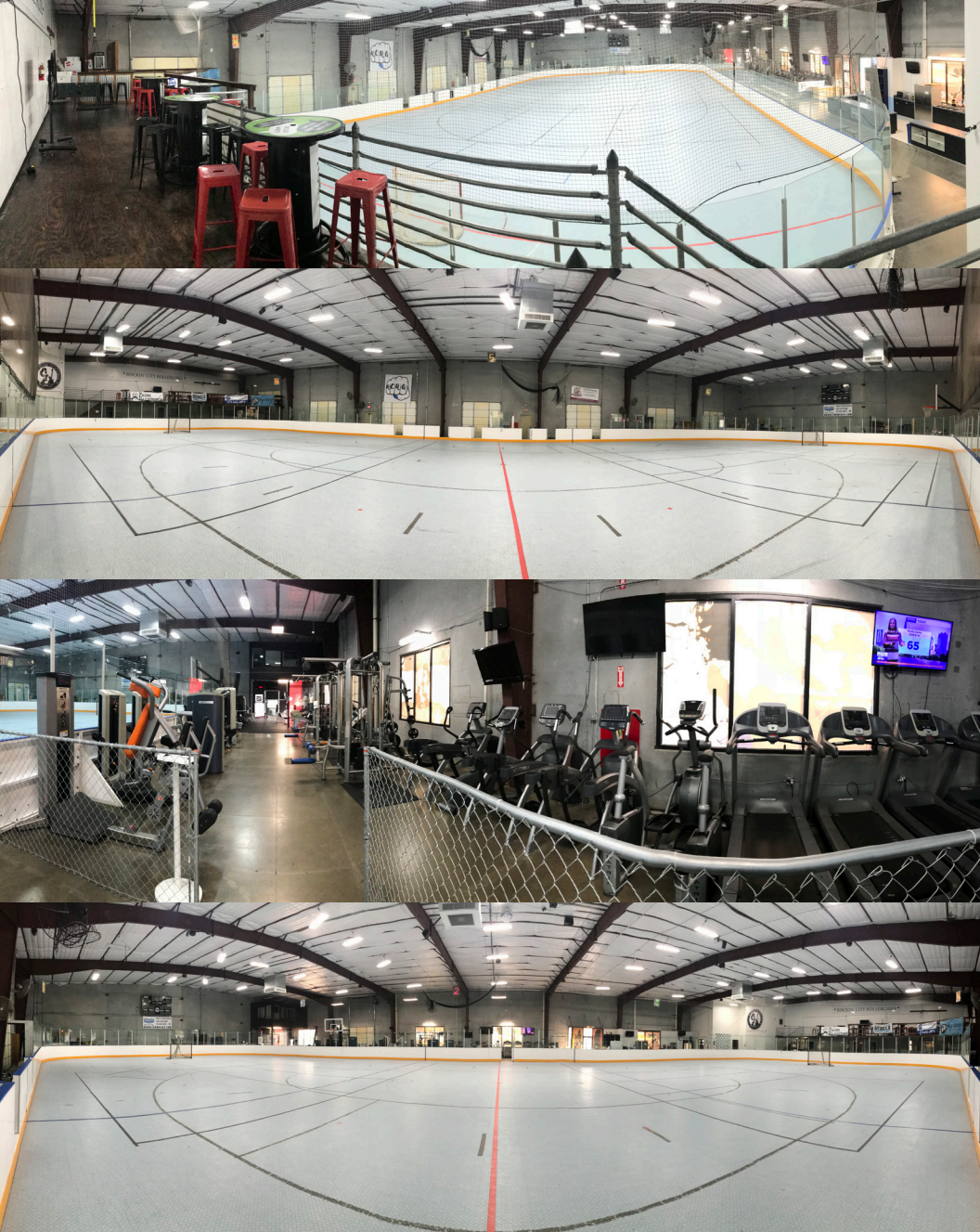
6 month min.

*Donations
Accepted*

*No minimum
commitment*

*In-kind
Donations*

*No minimum
commitment*



THE FACILITY IS ALSO AVAILABLE FOR EVENT SPACE RENTAL
PLEASE CONTACT
512.710.7188 OR EMAIL CRO.RCRG@GMAIL.COM